Nakamoto

ECOSYSTEM

WHITEPAPER

Introduction

The Nakamoto project is a community-driven project at first, having its own token and future escrow platform. This is a first in Decentralized finance. An escrow system that reduces risks from buyers of services or products with an intermediate smart contract. A review system is put in place for addresses of sellers of services or products (for more information, read the vision section.). This is the power of Defi, decentralisation at its finest! We plan on sustaining the price of the token long-term, this is why we are locking liquidity and the tokens owned by the project creators. As the name of the token, Nakamoto, suggests, we are big supporters of the famous bitcoin creator(s), Satoshi Nakamoto, who was the first person or group to make Defi possible!

Vision

Escrow Platform

Our vision for this project is clear (see graphs 1-3.). First, we are releasing the token, initial and early token holders will be rewarded with the creation and advance of the escrow platform. A buyer, for example, wants to buy a service, let's assume for simplicity's sake, that that service is a promoting service. Without our platform, the buyer would send the currency of choice (BNB, BUSD, etc.) to the seller, and the seller, having control over the money could either scam that person out of their funds and don't perform the service, or do the service. Nowadays, there are a lot of scams and frauds implicating cryptocurrencies, and an escrow platform would decrease the chances of it significantly. At one point in the future, we believe that

with such a platform in place, it will open the gate and safety to cryptocurrency transactions. Buyers and sellers will appear as an address. An address could be a buyer, a seller or the combination of both. With time, buyers and sellers, or the combination will increase in level, depending on the number of transactions, the value of transactions, transfers IN or OUT and a multitude of other factors. Seller's will get an average rating, with the number of transactions (sales) completed and comments of buyers. Whenever a buyer has questions, he can reach the seller via telegram, WhatsApp, Wickr or signal, depending on the socials the seller decided to share. Some people would think that we are centralizing a decentralized protocol, but truly, we are bringing safety to cryptocurrency transactions.

Relation Between Nakamoto Token & Escrow Platform

To value the use of the Nakamoto token as medium of currency, the escrow platform will charge a percentage of transaction for any other cryptocurrency apart from the Nakamoto token being put in escrow. The exact percentage amount is still not determined, but we estimate it will be 7%. We prefer to encourage people to use the Nakamoto token as a means of exchange to promote its growth and stability. This is why putting the Nakamoto token in escrow over another cryptocurrency will carry a 0% transaction fee.

Functionality Of The Escrow Platform

The functionality is simple and complex at the same time to explain, but we will explain it in simpler terms. Let's take the same example as previously, where a buyer wants to buy a promoting service. The buyer can send the cryptocurrency of his choice to a smart contract, which acts like a middle man between the buyer and the seller. Of course, this is Defi, meaning that the middle man, the smart contract cannot be biased, because it's just code that executes itself. Since it's code that executes itself on the blockchain, it eliminates the possibility of fraud and theft. Seller and buyer must agree to terms and conditions before putting funds in escrow. Once the buyer sends the cryptocurrency to the smart contract, the contract locks it for a certain period of time. If, for some reason, the seller was not able to provide his or her service or product in that window of time, the escrow period can be extended, until the buyer has received his product or service, in our case, a promoting service. In case that the buyer or seller attempts to defraud the other participant, they can contest the funds, where a person from our team will check unbiasedly the terms and conditions and the proofs of both parties and release the funds accordingly, depending on a couple factors, most important being the terms and conditions (portion of funds back to the buyer, portion of funds back to the seller, all of funds to buyer or seller, etc.). Buyers, if they choose to, will have the option to convert to a more stable cryptocurrency, such as BUSD during the escrow period, or just keep the BNB in escrow. Once the escrow period is finished, the BUSD will be reconverted to the agreed cryptocurrency.

Privacy & Security

No data shall be shared with any third party. We respect the privacy and security of people and their transactions. At the end of the day, this is what Defi stands for.

Brief Summary

In brief, the escrow platform, once created and done, will bring security to cryptocurrency transactions involving the sale or transfer of products or services. We think that such a platform will be adopted as world-wide use of decentralized currency increases over time and it's adoption will be used as an actual form of payment. We are already seeing that in multiple use-cases, such as jobs for crypto, cryptocurrency charity, P2P exchanges and via sales occurring on platforms of communication such as telegram.
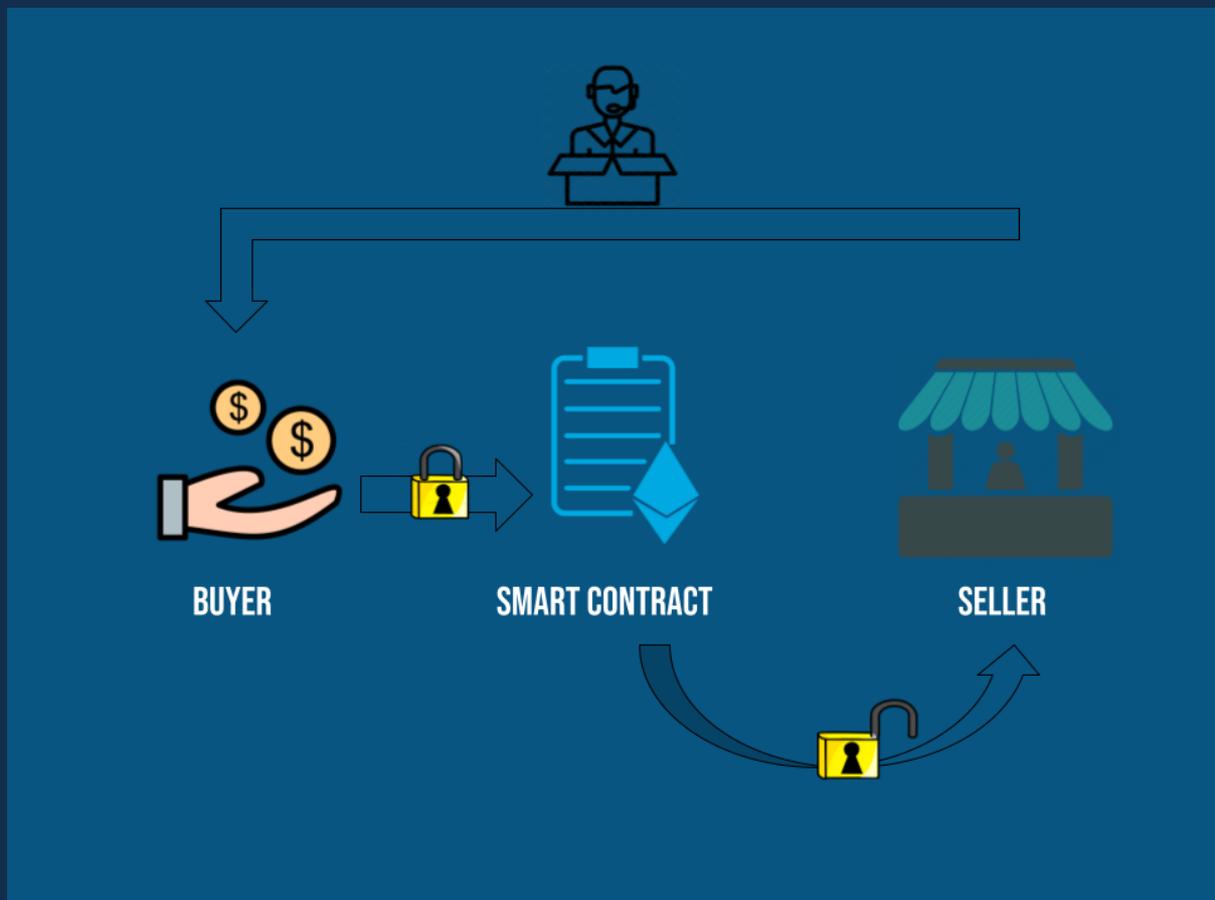
Graph 1. - Escrow Process
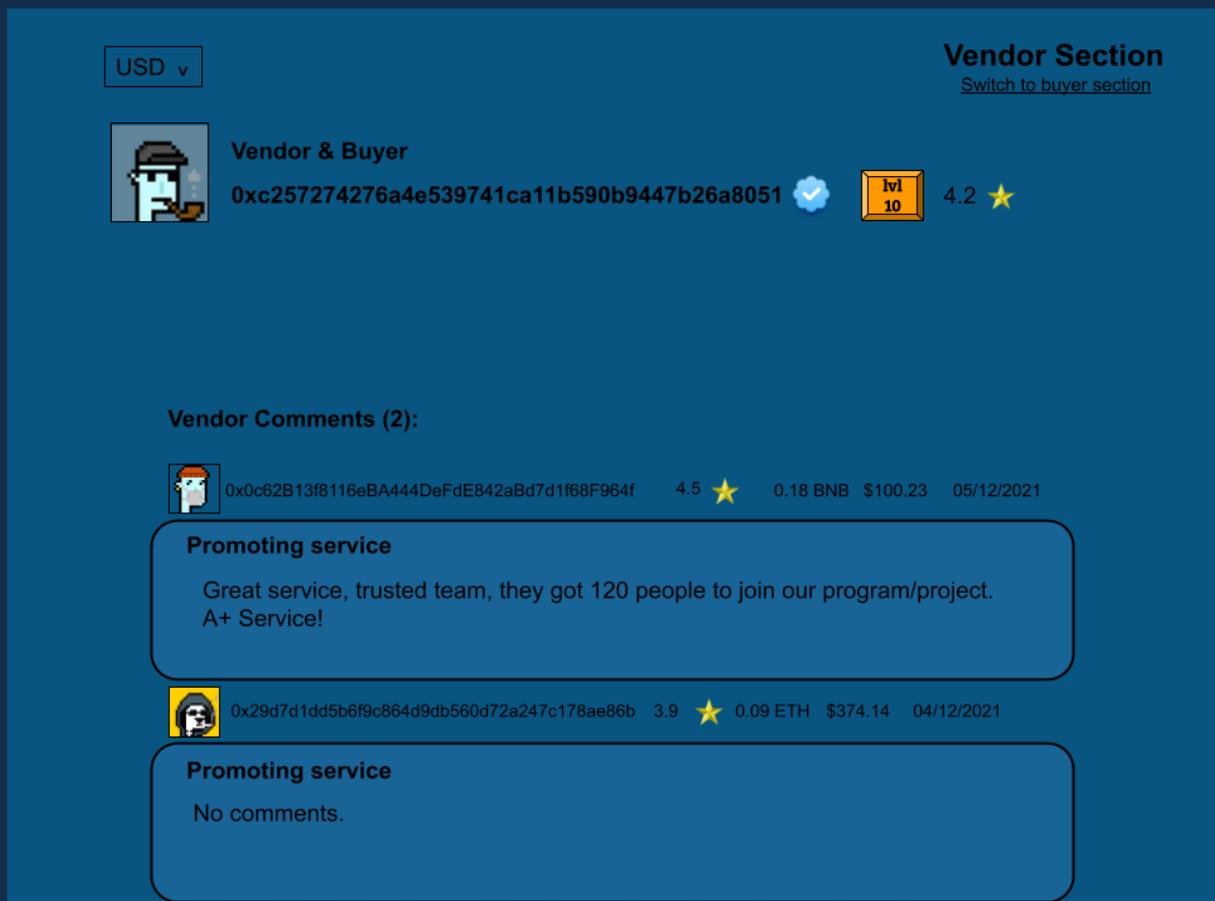
Graph 2. - Seller interface sketch. *Note that this is just a visual representation of what we have in mind.

Token

The token will become the main currency used on the escrow platform. We will be locking liquidity for 1 year, as well as the tokens of the project creators. This is a measure put in place to prevent the project owners to remove liquidity, and do as the proper word suggests, a "rug pull". Rugpulls have ruined the reputation of new projects and tokens, we are against this practice and we don't condone it, this is why we put measures in place. (see Tokenomics section for more information). This at first will be a community-driven project, we hope that you see the potential of this token and project, as we see it. We truly believe this can become a used cryptocurrency, because of its utility.

Tokenomics

Why don't we use a launchpad service to raise a liquidity pool?

First of all, I want to specify that we will not be doing a raise of BNB for the liquidity pool on launchpad platforms, such as Pinksale. We will be providing our own funds for the liquidity pool. At first, we wanted to, but we realised by tracking some numbers that most tokens crash in the first weeks after the liquidity pool has been released and early investors claim their tokens. We think that this is due to the difference between the amount of tokens one person gets on the presale or private sale and the amount of tokens a person gets once it's been listed on Pancakeswap. Because, most people would rather sell quickly at a small profit, than hold. Plus, the factor that the token owner(s) can quickly sell their positions in the new volume their token has gotten. We want to promote long-term growth and profit, not a small short-term profit. My apologies to the personnel of Pinksale, who have been so kind to answering all of our questions.

Potential Tokenomic Problems

This section proves our integrity and transparency towards the project. A clear problem we might face at the beginning of the trading period after the token launch might be concerning liquidity. For readers that don't know, when there is not sufficient liquidity, slippage in price increases, as well as price impact. This is due to the nature of decentralized exchanges such as Pancakeswap, utilising automated market makers. Of course, when there is no liquidity, the asset in question will not be able to be traded anymore and thus selling or buying becomes impossible. When liquidity is pulled, this is called a rugpull, and as stated before, this can't and won't happen to

this project. We have locked liquidity and developer's tokens for a year (see next section for detailed reasons.). In order to solve this problem, we will be adding all tokens received from the taxes of the bought and sold Nakamoto tokens to the liquidity pool for a period after launch. There is already a 5% tax that automatically gets added to the liquidity pool. This will ensure that big trades will then be able to occur at a low-price impact, thus increasing the value of the token.

Liquidity & Developer's lockage

In order to prevent developers from removing liquidity, it is common practice to lock it. As an investor that invests or trades such assets, this practice is important to protect the potential of a significant loss of capital. It is important that a project secures its liquidity or token lock with a secured third party, in our case, Deeplock.io. What will happen after the one-year period of lockage? If the platform is complete before the end of the period, we will extend the lock period on the liquidity by 10 years. Our estimates are that we will finish the platform and make it fully functional and available to the public within 9 months. We truly doubt that we won't be able to get it done in that timeframe.

Summary

How does this project sustain long-term growth?

- Liquidity lock set to 1 year by a third party.
- Tokens of the project's owners and contributors are locked as well by a third party for a year.
- Tax (12%);
    - 1% of the taxes is redistributed to all existing owners of the Nakamoto Token.
    - 3% automatic buyback.
    - 3% goes to marketing and development. (see Marketing section)
   - 5% to the liquidity pool (LP) automatically.

I want to make it clear that our intentions are honest and we will commence work very shortly on the project that will have a great impact on the token's price. We cannot rug-pull, if that's your concern. A lot of projects recently have really brought scarcity to the cryptocurrency and Defi community, by removing liquidity all of a sudden and running away with the money of investors. We lock liquidity for a year, meaning we cannot remove it all of a sudden, and leave the holders of the token hanging. That is immoral. This is why we send the liquidity to a third party that locks it for 1 year. We add 80% of the token supply as liquidity. Approximately 15% goes to the developers. * We also lock that 15% that goes to developers for a year with a third party, to not be able to sell it, thus making it impossible for the developers to cause a major decline in price. Now, 5% is divided between multiple supporters of the project, mostly for people that promote the project. Without them, this wouldn't be possible. We would never be able to get the Nakamoto project known by the world. Not one supporter owns more than 1% of the total supply. And the fraction that they get of the 5% that is allocated for them, really depends on their audience and capabilities to promote and advertise

the project. For example, some might have 0.3%, like some other promoter might hold 0.7%. This all depends on the amount of following, views and specifically the niche audience. (see Marketing section.). The Nakamoto token tax system is simple and divided in 4 parts that total 12%. One percent of the tax gets automatically redistributed between all the holders of the token. This rewards long-term growth and hold of the token. Three percent goes to automatic buybacks. This creates a minimum linear growing price floor that grows as the total volume transacted grows. Five percent of the tax will be added to the liquidity pool at every transaction. This will ensure that with time, people are going to be able to make big trades with a small price impact. The bigger the liquidity, the better. *Note that, as previously said, we most certainly will raise the liquidity tax to 12% and decrease the rest of the taxes to 0% at the beginning to be able to grow the liquidity pool faster, thus reducing price impact, allowing bigger trades and increasing the price of the token.

Marketing

Initial Marketing:

Marketing is an important aspect in any project. We really want the project and token to be known. As explained in the Tokenomics section, 5% of all the supply is allocated to people that promote the project and that have an audience. The 5% is divided between multiple people. Say someone has one million subscribers on YouTube, they will be receiving a bigger percentage than someone that has 30k subscribers. The percentage per individual person never exceeds 1%. We encourage the people that help us promote the project to hold to the tokens instead of selling them. But, we are conscient that we cannot force someone's hand. If they believe as we believe in what we are doing, they would keep their tokens. In theory, even if they liquidate their tokens, they will bring much more buying volume than their selling volume, which will sustain the price growth. Thus, their selling pressure, if they decide to sell, shouldn't affect the price growth. We are also getting listed on multiple popular telegram groups channels and promoting on multiple social media platforms, such as YouTube, telegram, reddit and discord. In all cases, we are trying to promote to big audiences with a big percentage of active members.
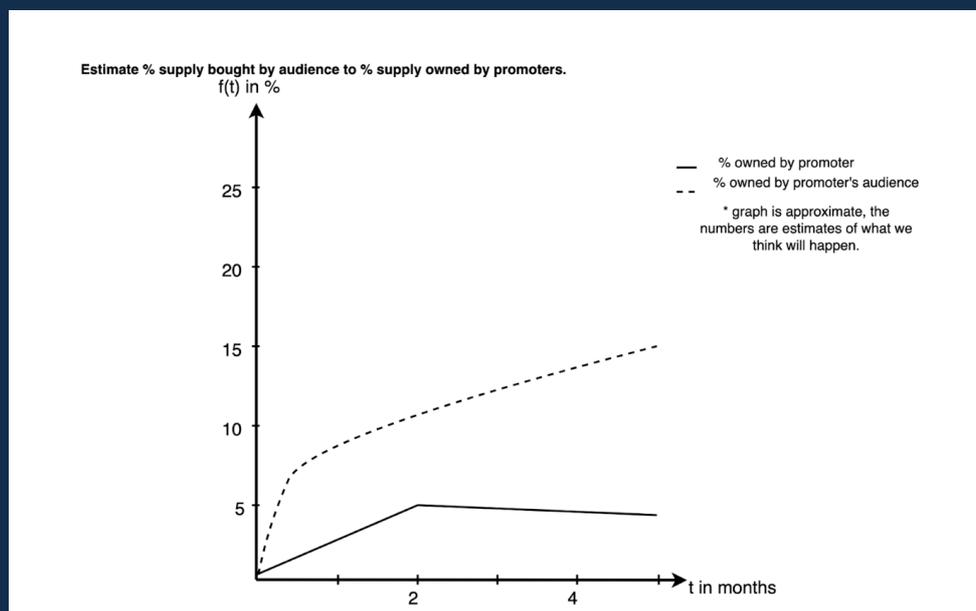
Post Pancakeswap Listing Marketing:

After the initial marketing phase, we will continue promoting and advertising the project further on. We will be allocating a portion of the tax, as mentioned in the Tokenomics section. Three percent of the tax will be used for marketing and development. This will either be sent out as a compensation to promoters and influencers. We might require to liquidate a portion of it to BNB, if that form of compensation does not work. We prefer using BNB rather than a percentage of free tokens because it won't affect the pricing of the token. But at the beginning for budget reasons, the first option is more optimal.

Slippage:

To be able to trade Nakamoto Tokens, you must set the slippage to 13%. Here's a video on how to set slippage on Pancakeswap: https://www.youtube.com/watch?v=xGB8TFd0jVg

Roadmap

STEP 1

- <u>Website launch:</u> Website launch is important to have a presence on the internet. There have been people that found our website by generic search and have joined the Nakamoto community on a multitude of platforms.
- <u>Smart contract (token) deployment and liquidity add:</u>
- <u>Marketing:</u> this is self explanatory (see Marketing, initial marketing especially for phase 1, section for more information.). Objectives:
    - 5k telegram members.
    - 3k discord server members.
    - Reddit community advertisement and promotion.
    - Youtube promotion by outside parties.

STEP **2**

- Start of the building of the escrow platform: Once the token is released, early investors that see the potential as we see it, can invest early on. In this phase, we will start the build of the escrow platform, people will be able to see changes on the website as time goes by. If you are a back-end or solidity developer, you can help us (contact us via email please.).
- Continuous Marketing: (see Marketing, initial marketing especially for phase 1, section for more information.). Objectives:
  - 10k telegram members.
  - 6k discord members.
  - Continuous aggressive reddit advertisements and promotion.
  - At least 200k views on youtube, on videos showcasing the Nakamoto project.
- Listing on CoinGecko and CoinMarketCap: This will bring a lot more attention to the project.
- Increase amount of holders: We are estimating that if we reach the numbers we are expecting, we aim for at least 500 holders.

- Finalisation of the escrow platform: All features of the escrow system should be in place and functional. As well as the exchange mechanism. We might encounter bugs and problems along the way. But we will be working hard solving and debugging them.
- Continuous Marketing: (see Marketing, initial marketing especially for phase 1, section for more information.). Objectives:
    - 20k telegram members.
    - 8k discord members.
    - Continuous aggressive reddit advertisements and promotion.
    - At least 500k views on youtube, on videos showcasing the Nakamoto project.
- Increase amount of holders: We are estimating that if we reach the numbers we are expecting, we aim for at least 2000 holders.

Community:

Our goal is to grow an active community around this project. Interested people and holders of the Nakamoto token, will be able to chat with each other. We hope to grow the community as fast as possible until we launch on Pancakeswap. We are expecting a larger flux of people joining the community after the launch. (see Roadmap for more information). Meanwhile, here are the communities where the Nakamoto Project is active:

Telegram (most active):
https://t.me/joinchat/d3f3BmZUrYw0YzRh

Discord:
https://discord.com/invite/HnC7aeZA

Reddit:
https://www.reddit.com/r/Nakamototoken/

Here is our email for more information, questions, comments or offers:

nakamoto.project@gmail.com

Conclusion:

To conclude, the Nakamoto project is a project that consists of an upcoming escrow platform (see vision, project and functionality section.). The main currency used on the platform will be the Nakamoto token. A project that is a first in the Defi space. An original idea, which should drive the value of our token higher as time goes on. With the measures we have put in place to avoid the price declining too abruptly, the impossibility to rug-pull, the price floor steadily growing at every transaction, etc. We truly believe in this project and its potential, we hope you see the potential as we see it!

Best regards,

- Nakamoto Team